




With our Future fit

Innovative solar solutions
for your home and business -
the future is looking up.



Visit www.ellies.co.za • Contact Ellies on 0861 Ellies (355 437)

A worker in a red protective suit and helmet is crouched on a vast field of solar panels. The scene is set at sunset or sunrise, with a warm, orange and yellow sky. The solar panels are arranged in long, straight rows that recede into the distance. The worker is positioned in the lower left foreground, facing away from the camera and slightly to the right, appearing to be working on one of the panels. The overall atmosphere is one of industriousness and hope for a sustainable future.

For the last decade, our country has been burdened with unpredictable energy due to an aging infrastructure, load shedding, power outages and skyrocketing prices, resulting in uncertainty and darkness. No more! Ellies is ready with affordable solar power solutions that can turn the cost-of-power into an investment – and give you energy independence.

Ellies solar solutions will transform unreliability into certainty.

Ellies Holdings is a trusted 40-year old investment holding company at the forefront of future fit solutions

- We have decades of experience in first-to-market products and technology;
- When you buy from Ellies, you get the expertise and commitment of a proud industry leader;
- Our experienced, trained and skilled team is passionately committed to meeting the demand for alternative, renewable energy – particularly solar power;
- We are making solar more accessible for everyone;
- We've created a range of scalable solar solutions to suit different demands;
- Our solar solutions are backed by trusted warranties and maintenance agreements;
- We have a national footprint with 14 branches and trade counters in South Africa and operations in Botswana, Namibia and Eswatini (Swaziland).

the
Future
now



Power solutions

designed to work for homeowners, businesses, industry, manufacturing and the agricultural sector.

Research conducted by the International Energy Agency reports that developing economies will contribute nearly 90% of global growth in demand for electricity by 2040.

We need power independence: a source of renewable, reliable, sustainable, affordable energy. Ellies' solar solutions give everyone exactly that.

Ellies provides a range of energy solution bundles made to match different demands for power.

- Our advanced designs and software ensure the best solution for your unique electricity requirements;
- We assess your requirements, plan correctly and tailor your ideal solution;
- Ellies has learnt that quality products make for quality solutions;
- We only work with reputable suppliers at the cutting edge of technology who back their products with warranties.



Scalable, flexible and attainable

The sun gives us unlimited energy...

Every day the sun comes up – you've got the power!

It just depends on how much power you need which determines the best solution for your requirements.

Ellies has the right solution for all your energy demands.



- **Start off small** and ensure no electrical downtime;
- Grow your solution to generate more power or store more energy when your need for capacity increases;
- The more panels you have, the more power you generate;
- The more batteries you have, the more backup energy you can store;
- Our grid-tied solutions will significantly reduce the amount of electricity you use from the national utility in the short term - **saving you money in the long term.**

Industrial installations

For large installations such as factories, industrial use, mining, corporate parks and other commercial operations such as farms, which require energy hungry solutions

- We tailor-make the ideal solution to generate the capacity you require;
- We will assess your situation;
- Our professional installers are fully accredited;
- Installations include guarantees;
- Our service plans include maintenance and regular check-ups on performance.

The new Ellies Solar Rental solution means everyone can get the power of the sun.

100% reliable power. 100% predictable price.

Call us for a solar solution tailored to suit your needs and we can break down the costs into a monthly repayment fee.

Think of it as renting the sun. Power bills every month will be the same. No upfront deposit required. Rentals are 100% tax and VAT deductible. It's a fully installed solution with software, service and an upgrade option. At the end of the rental term, opt to scale up or add to your solar installation or continue to use the equipment and only pay for service fees. Our innovative solution means everyone can now bank on the sun.

Predictable power with predictable pricing for farming, business and home makes life so much more predictable. (That sounds like something we all need.) **Rent the power of the sun with Ellies.** Terms and conditions apply.





Get into
the future
now

Ellies offer an array of
specialised solar power solutions
for commercial, business & residential use.

Essential Lighting



Electronic Equipment & laptops



Charge your mobile phones,
tablets or similar devices



Stay connected - power up
your internet routers
or similar devices



TV's & Decoders





Small and large
Kitchen appliances



Office equipment &
desk top computers



Hand tools



Electric fencing,
security cameras, alarms
and gate motors



Swimming pool heaters



Our fully installed
solar solutions **are**
designed to meet
your needs

No matter how remote you are,
Ellies is there.



When you buy
a solar solution from Ellies
it's comprehensive,
it's complete,
it's end-to-end.

Ellies' fully installed solar energy solutions
include warranties, equipment and a maintenance plan.
We only use SAPVIA accredited installers and provide
a 12-month installation warranty.

Not all companies offer warranties. However with Ellies, inverters
come with a 5-year warranty, batteries carry a 10-year manufacturers'
warranty and photovoltaic panels have a 25-year efficiency warranty.

We have a national footprint with experts throughout South Africa,
as well as operations in Botswana, Namibia and Eswatini (Swaziland) –
so no matter how remote you are, Ellies is there.



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Go Solar! Go Ellies.

