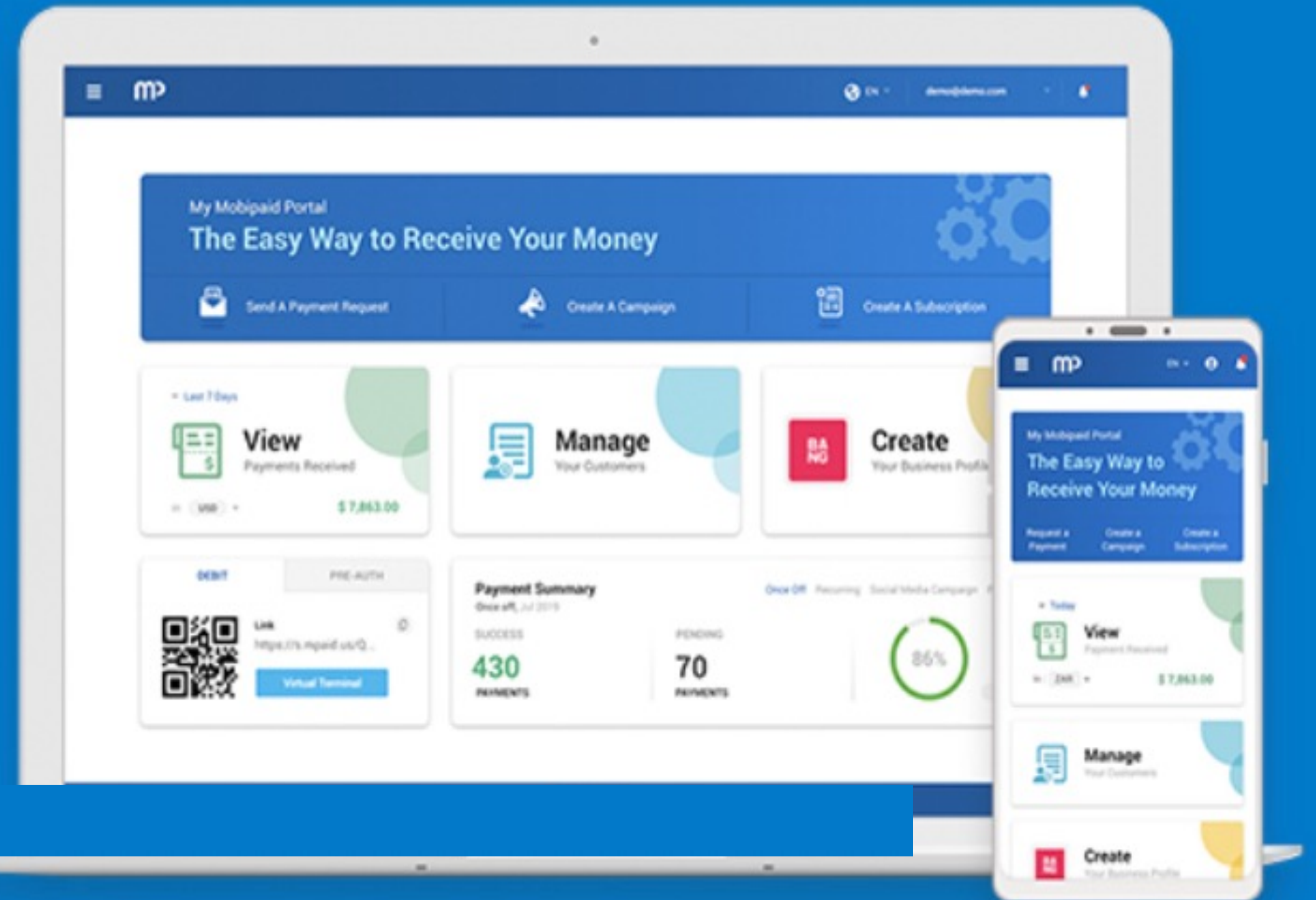




The only payment solution  
you will ever need

mobipaid.com



## Who we are

- ✓ A financial technology that builds intuitive payment and value-added-services (VAS) infrastructure for the internet
- ✓ Where a simple internet connection and no hardware is all that is required to make and take payments
- ✓ Offering card acceptance, wallets and alternative payment forms (EFT, BNPL, crypto) so your business doesn't lose a sale
- ✓ Where your customers can pay from their phones with no App or from any internet enabled device
- ✓ A cloud-based, standalone [Merchant Portal](#) that can be fully integrated to any ERP software using [API Docs](#)
- ✓ Offering a simple pay-as-you-go model that provides multiple selling channels from one account
- ✓ Integrated to over 350+ banks and gateways globally to drive costs of transactions and settlement lower
- ✓ A fully PCI compliant solution to protect you and and your customers from potential fraud

*Your technology partner in the payments world*



## What we do

- ✓ **Simplify & scale payment acceptance** across your business with card, wallet and alternative payment forms (e.g. EFT)
- ✓ **Reduce your processing costs** by eliminating hardware costs and giving you a choice of processing partners (i.e. Merchant Services)
- ✓ **Get you paid from one customer contact:** instantly set up a one-time, recurring or payment plan e.g. instalments on arrears
- ✓ **Offer multi-currency payment options** from one account with like-for-like settlement (i.e. take payment in USD, get settled in USD)
- ✓ **Optimise selling channels** that includes online checkouts, secure payment links and QR codes for e-invoices, social media and POS
- ✓ **Offer full visibility and real time control of the checkout** and payment pages to ensure successful payments
- ✓ **Reduce your staff overhead & streamline operations** by automating reconciliation and settlement operations
- ✓ **Eliminate payment failures** associated with foreign cards – banks often block IP addresses in Africa due to fraud concerns
- ✓ **No integrations and no downtime required** to get started
- ✓ **De-risk the payment process** because your employees will never handle sensitive customer cardholder data
- ✓ **Provide hands-on support** to help you set up the account and get the most from the solution



*PCI DSS compliance is required of all entities that store, process or transmit cardholder data*

## Problem solving for the Travel, Tourism & Hospitality industry

- ✓ Simple online application – get an immediate account and start accepting payments on day 1
- ✓ Reduce processing fees and eliminate payment failures – we work with multiple acquirers for the best rates and redundancy back-up
- ✓ Mitigate fraud and chargeback risks by making your payments fully PCI and 3D Secure 2.0 compliant
- ✓ Slash foreign currency settlement costs and FX – Mobipaid offers IBAN settlement accounts\* in 2023
- ✓ European company formation services so your business qualifies for the worlds lowest card processing fees
- ✓ Fully automated reconciliation and settlement eliminates human error and saves admin time – launch Q1 '23
- ✓ Increase [payment] acceptance at your venue with mobile POS' – making it easy and convenient for guests to pay for ancillary services
- ✓ Reduce or eliminate hardware (card terminal) costs and associated GPRS connectivity issues
- ✓ What clients say: <https://mobipaid.com/londolozzi-private-game-reserve-case-study/>

\* Subject to EEA company formation



## The Mobipaid Fintech Summary

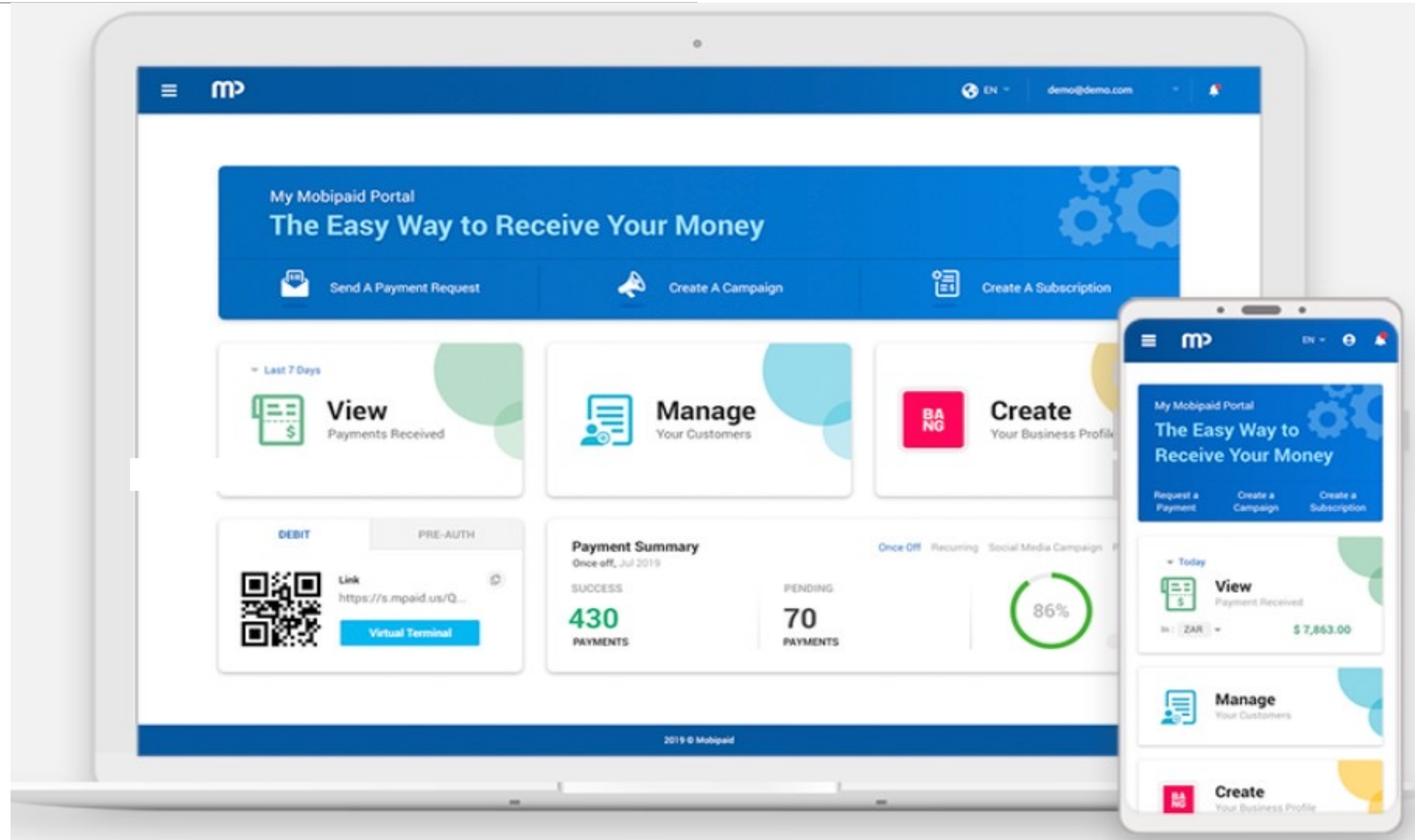
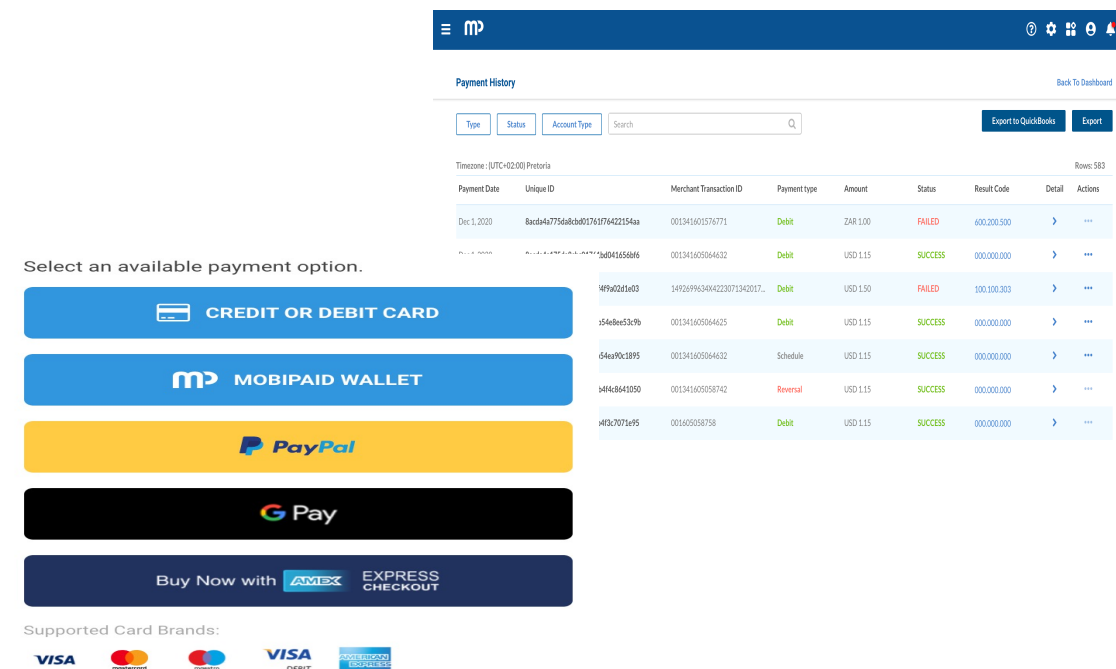
- ✓ A Cloud-based [Merchant Portal](#) offering integrated online checkout [Plugins](#) secure payment links and intuitive [Docs](#)
- ✓ With single, recurring and scheduled payment options as well as pre-authorisation capabilities
- ✓ Online application procedure – upload all docs to get an account that same day
- ✓ Payment links transmitted using SMS, email (own domain address) and instant messenger (WhatsApp, Telegram etc)
- ✓ A QR based technology to pay at the POS - scan to pay with no app requirement directly from phone camera
- ✓ An e-invoice platform - with automated reconciliation and settlement
- ✓ An integrated Virtual Terminal to capture Online Travel Agent (OTA) bookings and other virtual cards
- ✓ Instant payment confirmations to customer and business alike
- ✓ Refund and reversal options directly from your merchant portal
- ✓ O2O (online to offline) enabling ‘buy online, collect offline’ – purchases online can be validated offline using the [Mobipaid Scanner](#)
- ✓ The Mobipaid wallet allows guests store cards for speedy and frictionless payments
- ✓ [Developer](#) sandbox test environment



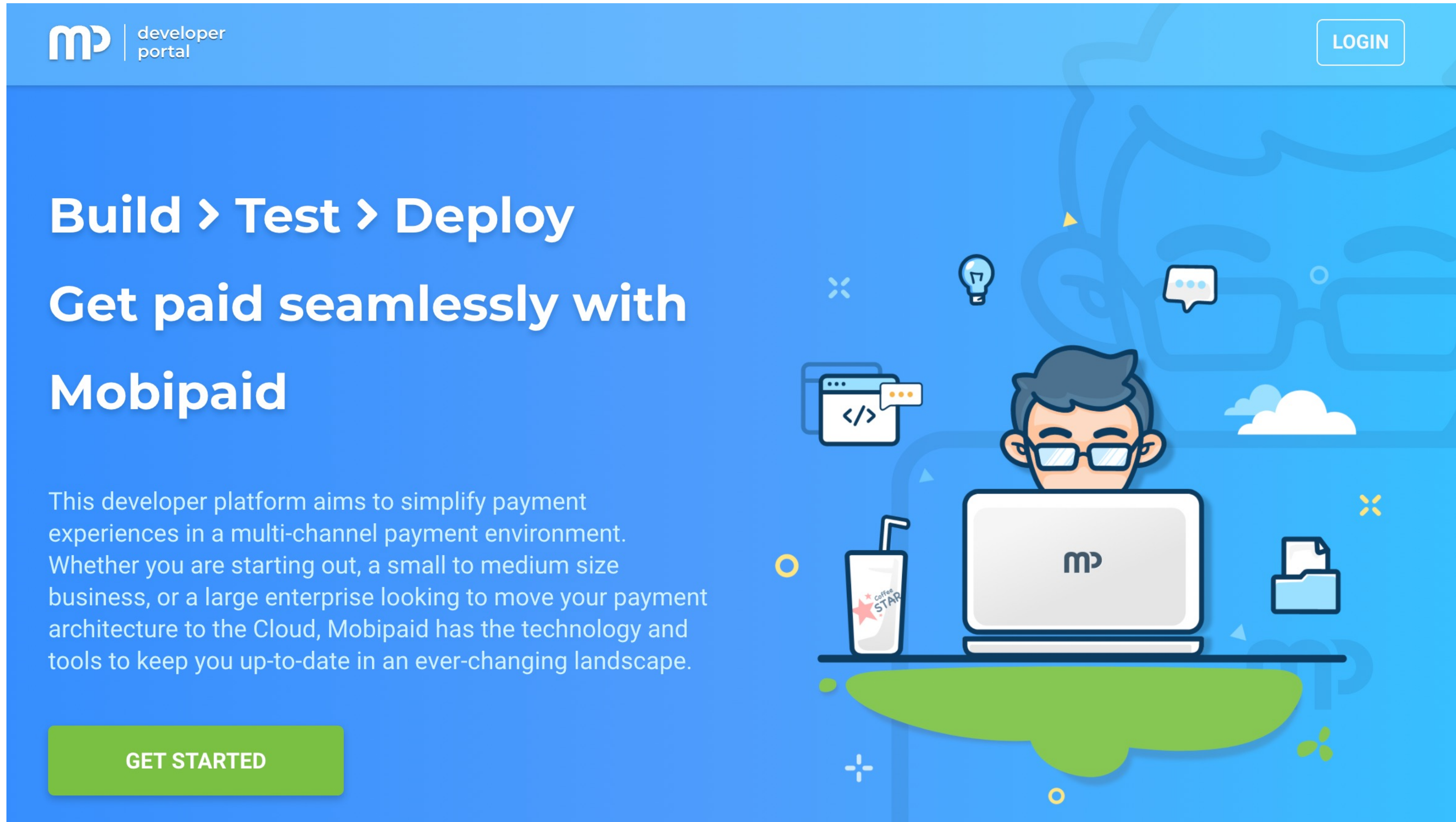
# Appendix I: Dashboard with integrated Payment and SMS Gateway & Reconciliation Engine

From one account, merchants can:

- Send secure payment links using sms, email as well as any instant messenger service (e.g. WhatsApp)
- Take payments online: payment plugins that take minutes to install a checkout on your website or webshop
- Use our Virtual Terminal for sales over the phone or in-person
- Turn personal or business social media pages into shops
- Print unlimited QR codes for display at the point of sale or attached and sent as part of invoices or bills
- Host auctions, raise funds for good causes and even crowd-fund ideas
- Offer an online to offline (O2O) checkout where customers can buy online and collect offline



*Reverse & refund transactions, get payment confirmations, capture pre-auths and much more*



The image shows a landing page for the Mobipaid developer portal. The background is a vibrant blue with various white and yellow icons representing development, such as a lightbulb, a speech bubble, a code editor window with '</>' symbols, a coffee cup with a 'Coffee STAR' logo, and a folder icon. A central illustration depicts a person with glasses and dark hair sitting at a desk, working on a laptop. The laptop lid features the 'mp' logo. The overall aesthetic is clean, modern, and tech-oriented.

**mp** | developer portal LOGIN

# Build › Test › Deploy

## Get paid seamlessly with Mobipaid

This developer platform aims to simplify payment experiences in a multi-channel payment environment. Whether you are starting out, a small to medium size business, or a large enterprise looking to move your payment architecture to the Cloud, Mobipaid has the technology and tools to keep you up-to-date in an ever-changing landscape.

[GET STARTED](#)







## Appendix IV: Sample Integrations: Oracles Property Management Solution (PMS): OPERA

SUPERVISOR

Exit Ownership Reservations Front Desk Cashiering Comp Accounting Rooms Management AR Commissions

SOP - Billing [ADAM, Marie Laure Madame - Room 307]

SOP - Edit Transaction Details

Room 307  
Name ADAM, Marie Laure Madame  
Code 9012 Online Payment  
Price -2,100.00 MUR  
Quantity 1  
Amount -2,100.00  
Cashier 99 Internal  
Folio No. (1)  
Posting Date 25-09-20 15:17  
Revenue Date 29-06-20  
Article  
Credit Card No. Exp. Date  
Supplement  
Reference 8ac7a49f74c45b1a0174c4fb99ee6503  
Check No. Covers

Select All Post Edit Folio Options Payment Settlement Close



### FLEXIBLE

Global Network of acquiring partners to choose from, insuring the most competitive rates. With one Merchant Account take multi-channel payment (POS, Moto, online)



### CONVENIENT

No requirement for cardholders to download Apps or register for an account to make payments. Wide selection of cards accepted (V/MC/Amex, CUP) as well as wallets such as Paypal, ApplePay, GooglePay. Also offered is the Mobipaid Wallet which allows your customers save up to 5 cards.



### SECURE

All payments 3D Secure or Moto with a Virtual Terminal provided to redeem payments from Online Travel Agents. Fully PCI DSS solution meaning your employees will never again need to handle card details



### Operate from Turnkey Dashboard or via API

Free online dashboard with sms & payment gateway integrated, allowing management of Pre-Authorization, capture full or partial amount and reversal.



### MANAGEMENT INFORMATION

Provides you with free payment dashboard for unlimited users to manage payments, issue refunds, view, import and reconcile all transaction history.

*Businesses increasingly want their payment providers fully integrated to existing software's they use*



## Appendix V: Sample Integration (II) Oracles Point of Sale (POS) Solution: Symphony

The screenshot displays the Symphony POS system interface. At the top, there is a 'SUPERVISOR' title bar and a menu with icons for Exit, Ownership, Reservations, Front Desk, Cashiering, Comp Accounting, Rooms Management, AR, and Commissions. A sidebar on the left contains icons for Contracts, Dashboard, Accounts, and Rotation. The main window is titled 'SOP - Billing [ADAM, Marie Laure Madame - Room 307]' and contains a 'SOP - Edit Transaction Details' dialog box. The dialog box has the following fields: Room (307), Name (ADAM, Marie Laure Madame), Code (9012 Online Payment), Price (-2,100.00), Quantity (1), Amount (-2,100.00), Cashier (99 Internal), Folio No. (1), Posting Date (25-09-20 15:17), Revenue Date (29-06-20), Article, Credit Card No., Exp. Date, Supplement, Reference (8ac7a49f74c45b1a0174c4fb99ee6503), Check No., and Covers. At the bottom of the dialog are 'OK' and 'Close' buttons. Below the dialog is a row of buttons: Select All, Post, Edit, Folio, Options, Payment, Settlement, and Close.



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